

The background is a solid gradient of orange and yellow. There are three large, semi-transparent circular shapes: one in the top-left corner, one in the top-right corner, and a large one at the bottom. The text "Hello, SUNMI" is centered on the left side in white.

Hello,
SUNMI

SUNMI, with its core value "altruism", is an IoT company that globally leads the innovation of intelligent hardware for business.

We are dedicated to provide intelligent IoT devices and integrated solutions combining software and hardware to empower business owners and build an interconnected business world to finally achieve business 4.0.

As of April 2020, SUNMI App Store has become the world's biggest commercial App store, with over 11,000 commercial Apps covering more than 100 subdivided industries. It is widely applied in business scenarios such as food delivery, checkout, supply chain, catering, retail, tax control and payment.

SUNMI's IoT products and solutions have found their way to over 203 countries and regions, serving more than 1.5 million merchants.

Investors





Mission

To build a next-gen commercial IoT platform with altruistic mind and eventually achieve business 4.0

Philosophy

We value our employees by treating them with respect, recognition and understanding.

We contribute to the development of society.

Vision

To become a top 10 IoT company in the world.

Get a Glimpse of SUNMI via Data

Our employees are around the world, which are from China, France, America, Russia, India and the Middle East

2013

Founded in 2013

29

The average age

203

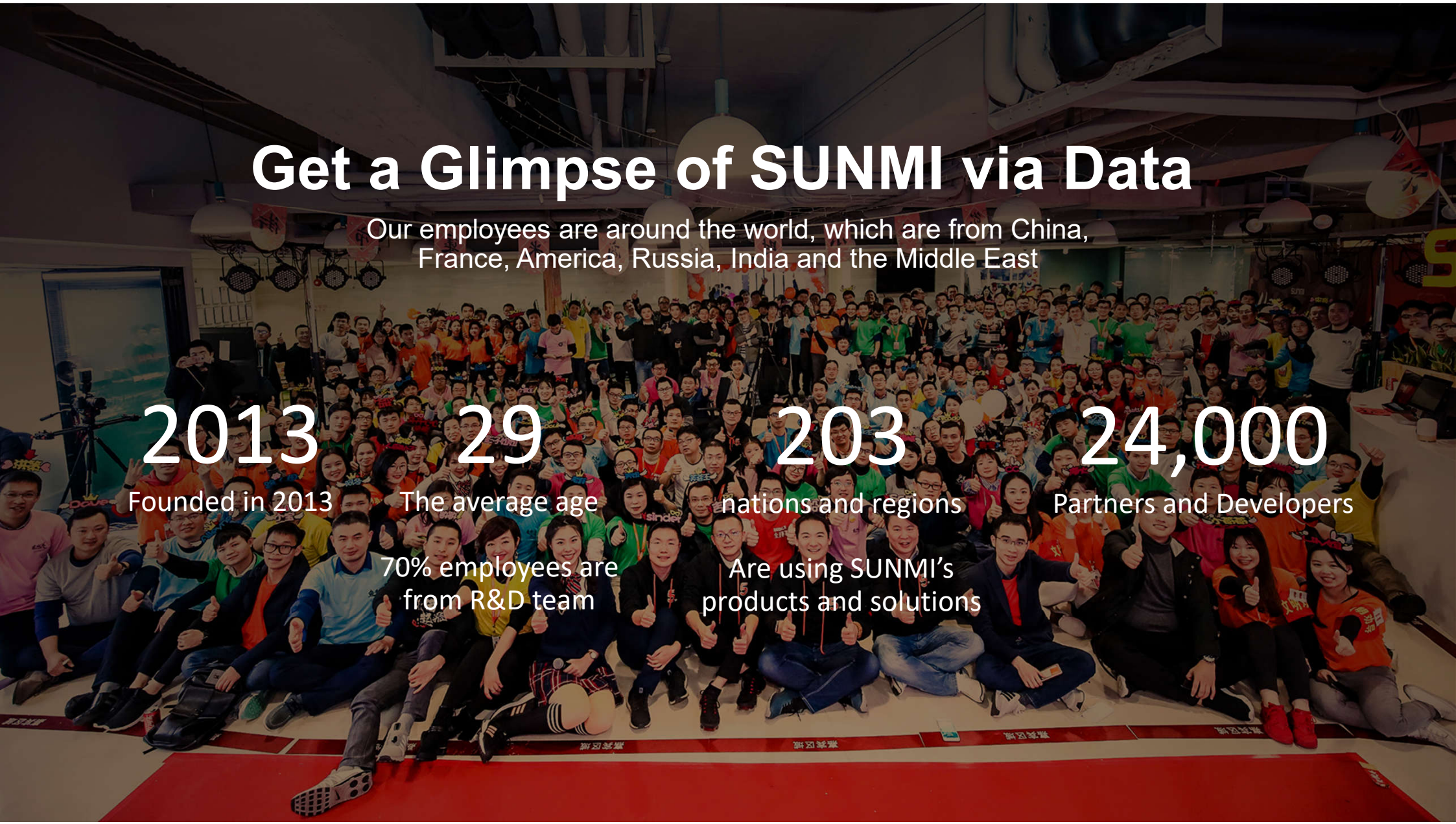
nations and regions

24,000

Partners and Developers

70% employees are from R&D team

Are using SUNMI's products and solutions



Jack Lin "Captain"

Founder and CEO of SUNMI

20 years of experience in exploring digitalization transformation of retail

2006 Won iF Design Gold Award

2010 Started to explore a mobile e-commerce, online-to-offline business model

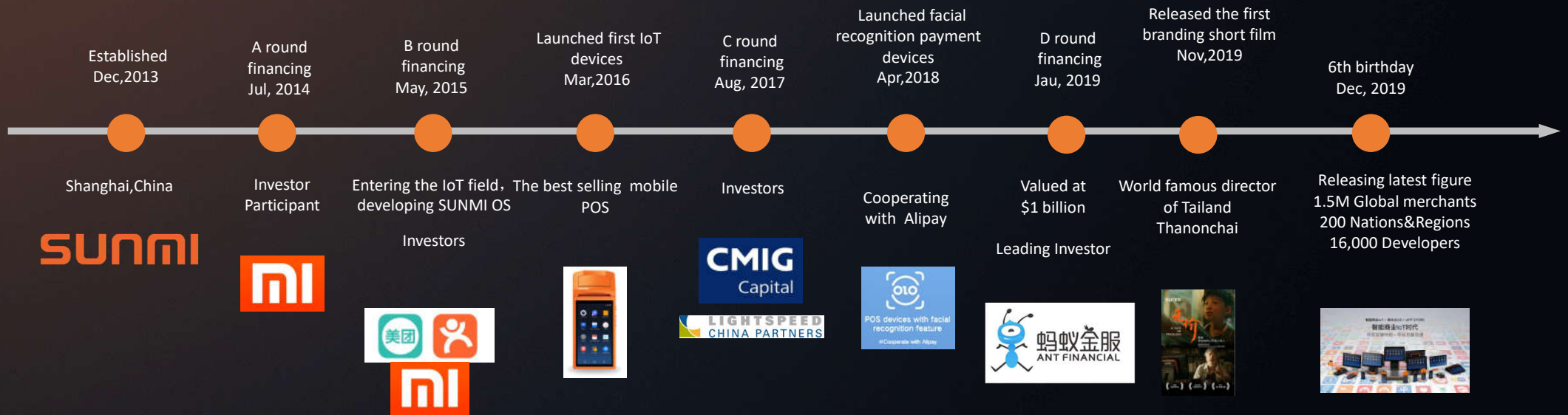
2013 Established SUNMI, a new service model combining software and hardware

2016 Released the first intelligent commercial hardware

2019 SUNMI has been valued at more than \$1 billion, becoming an industry unicorn



SUNMI Growing Path

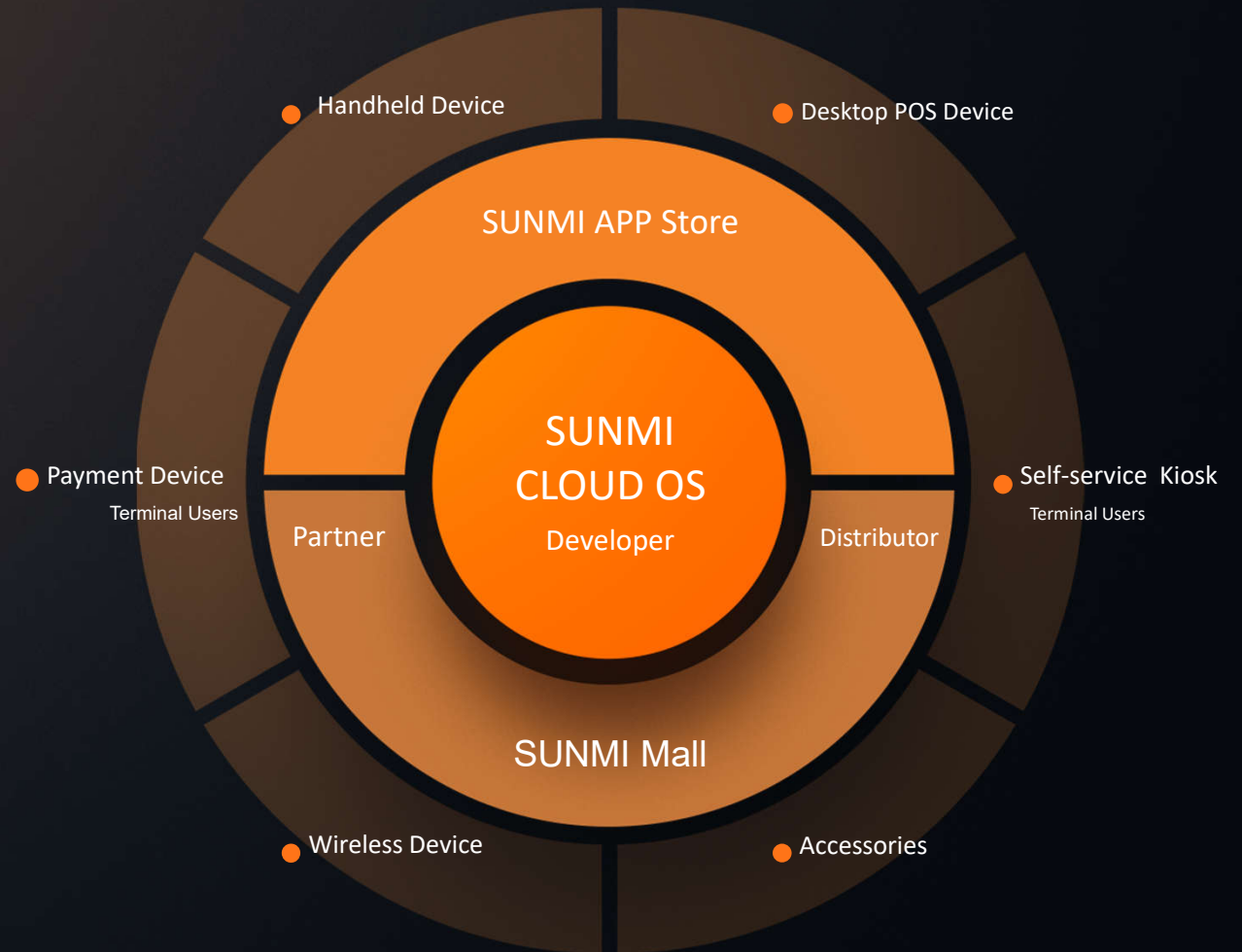


The Globalization of SUNMI Group

To better serve local customers , in addition to Shanghai, Beijing, Shenzhen, Hong Kong and Taiwan, SUNMI has established branches in 4 countries including the United States, India, France, and Singapore.



What is the value of SUNMI?



SUNMI Intelligent IoT Devices



Hand-held POS



Data Collector



Payment



Payculator



Desktop POS



POS Scale



IPC



ESL



Printer



Wireless Devices



Accessories



Self-service Kiosks



FR payment

Open access to third-party equipment

SUNMI Licensed OS
Construct a system with
partners and developers

SUNMI
self-developed
build a database

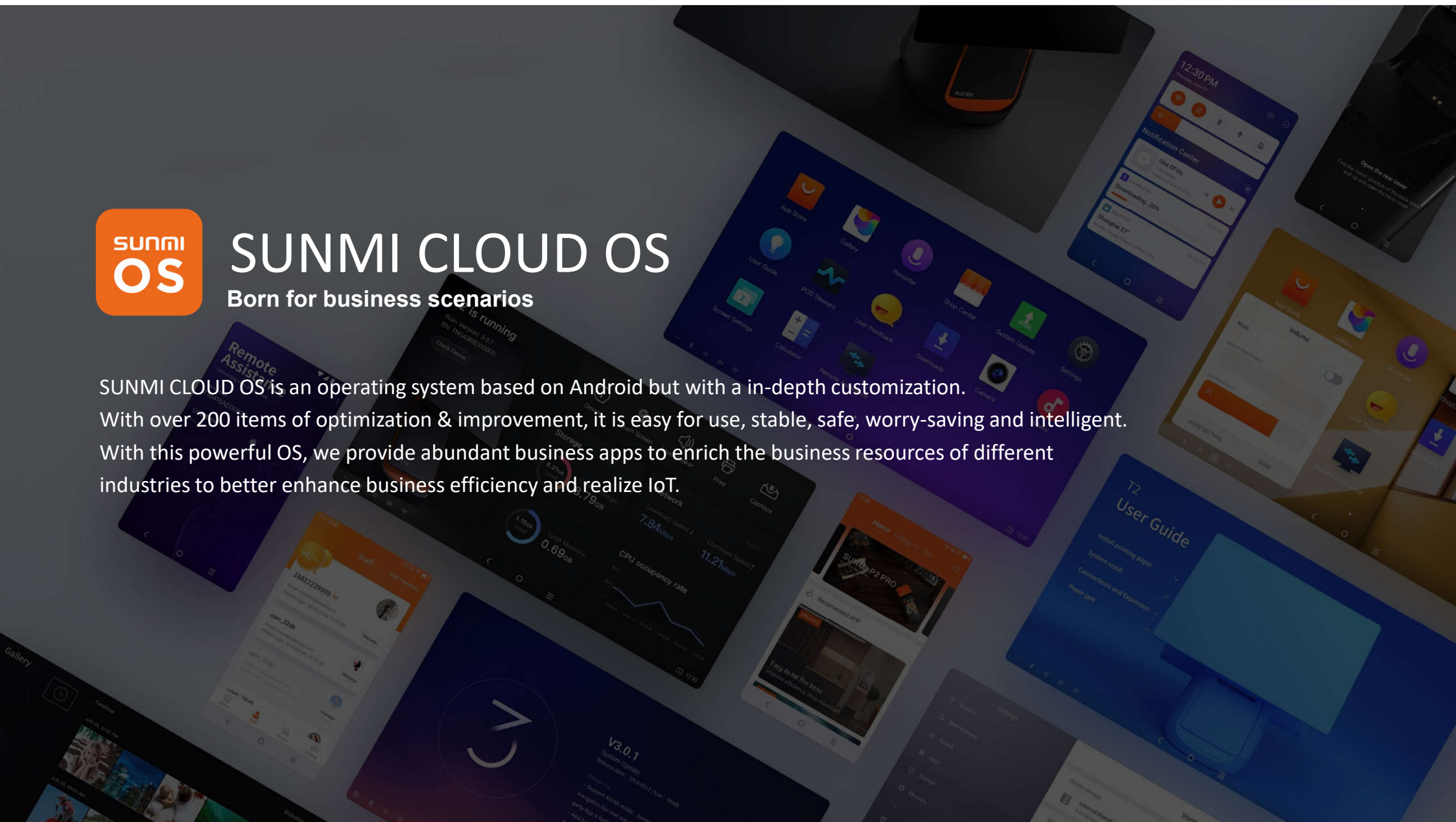
✂SUNMI SUNMI launched a new Kiosk series on April

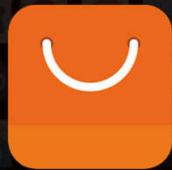


SUNMI CLOUD OS

Born for business scenarios

SUNMI CLOUD OS is an operating system based on Android but with a in-depth customization. With over 200 items of optimization & improvement, it is easy for use, stable, safe, worry-saving and intelligent. With this powerful OS, we provide abundant business apps to enrich the business resources of different industries to better enhance business efficiency and realize IoT.





SUNMI APP Store

18,000+

Developers

11,000+

Commercial Apps

1.5million+

Global merchants

49million+

Downloads



SUNMI HOME

We also have SUNMI HOME for partners and merchants to experience our services in a place where they can directly grasp how our digitalized store runs.

Now there are 8 SUNMI homes in 7 cities, including Shanghai, Beijing, Guangzhou, Shenzhen, Taipei, Chengdu, Shantou.



A world map with a dark blue background, showing numerous small, glowing yellow and orange dots representing active device footprints. The dots are most densely clustered in North America, Europe, and East Asia, with smaller clusters in South America, Africa, and Australia. The map is centered on the Atlantic Ocean.

Over 1,500,000 SUNMI active devices have left
footprints on over 203 nations and regions

Craft Maestro

Outstanding design

David·Protet sh | CDO(Chief Design Operator)

A Well-known Industrial Designer, who has conducted the design work of 1000+ intelligent hardware.



15 Top-notch Global Design Awards

 red dot design award
winner 2019




 red dot design award
winner 2019



 DESIGN
AWARD
2017



 red dot design award
winner 2019



 DESIGN
AWARD
2019



 red dot design award
winner 2020



 DESIGN
AWARD
2019



 red dot design award
winner 2018



 red dot design award
winner 2018

 DESIGN
AWARD
2018



 red dot design award
winner 2019

 GOOD
DESIGN



 red dot design award
winner 2020

 DESIGN
AWARD
2019



OUR CUSTOMER

Merchants

With SUNMI off-the-shelf IoT products and solutions, global merchants head for the new era of digital transformation of business and achieve success.

Developers

Together with global software developers SUNMI creates an intelligent business ecosystem by delivering cost effective and high quality integrated hardware and software development platform, and sharing channels and clients.

Integrated Retail IoT Solutions

SUNMI AP
ESL Base Station



SUNMI K2
Selfie payment



SUNMI W1
Wireless Network
Coverage



SUNMI Store Sense
Security Surveillance
& Loss Prevention



SUNMI T2
Desktop Checkout



SUNMI ESL
Price Management



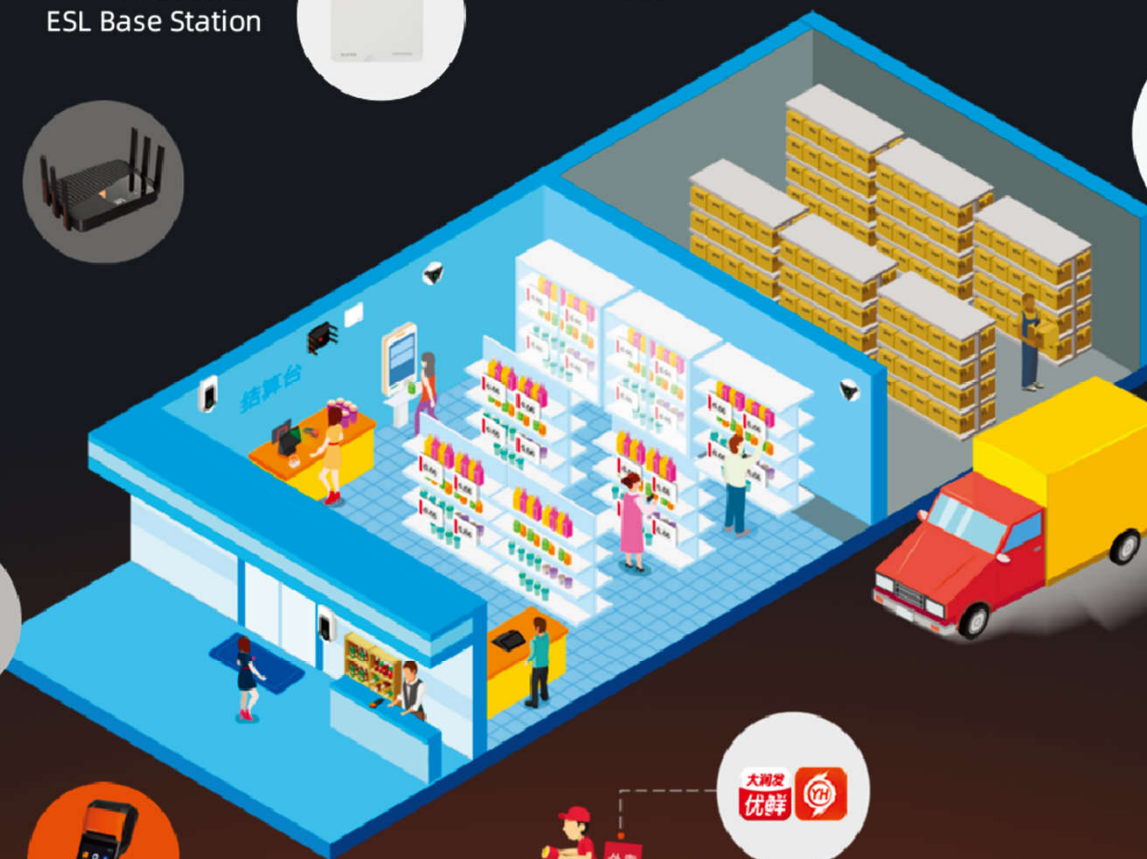
SUNMI FaceSense
Customer Flow



SUNMI T2 MINI
POS terminal



SUNMI V2
Receive Take away orders



IoT Solutions for Restaurant

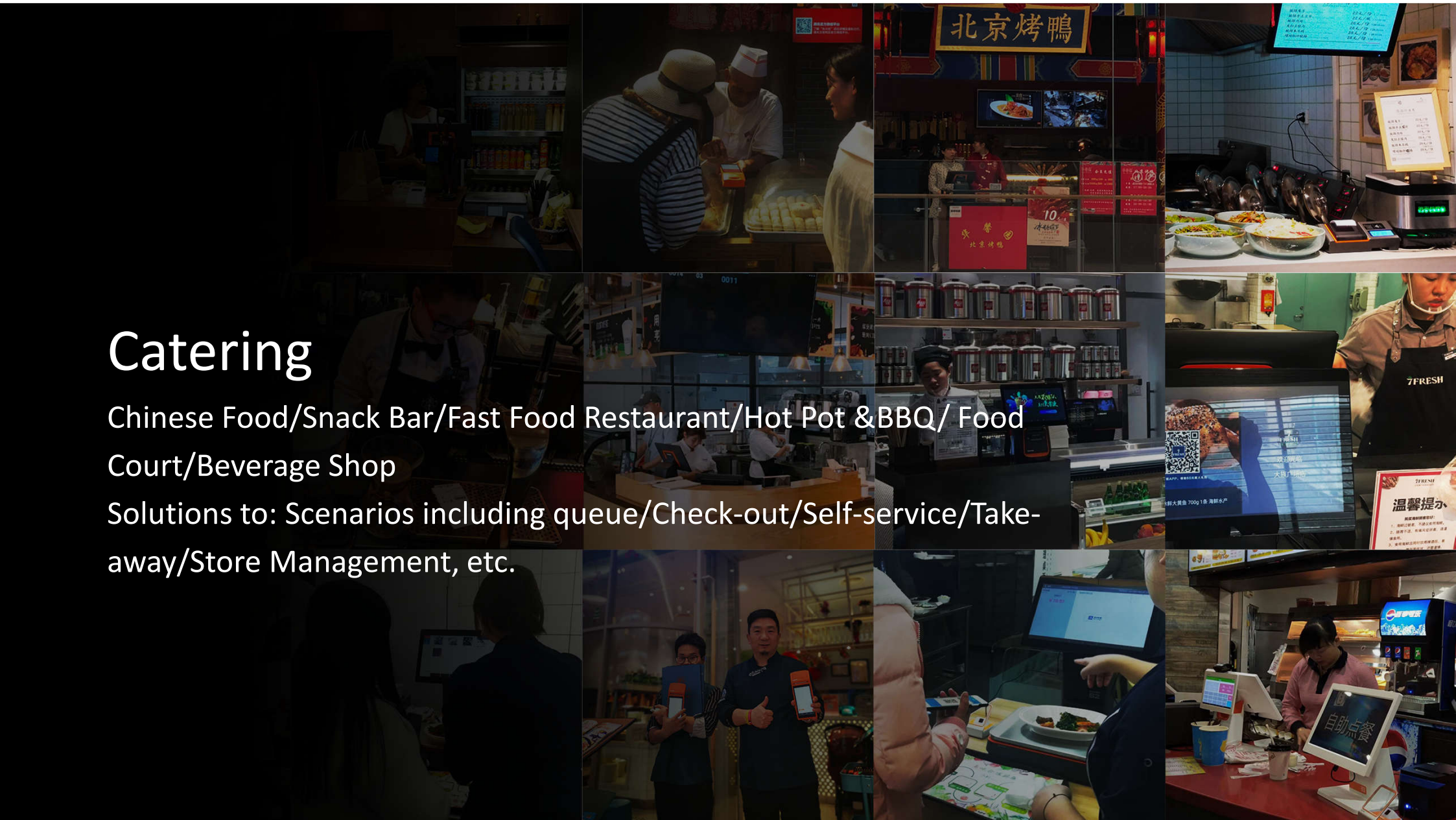


SUNMI's IoT devices and Solutions
Cover more than 100 subdivided industries

Catering

Chinese Food/Snack Bar/Fast Food Restaurant/Hot Pot & BBQ/ Food Court/Beverage Shop

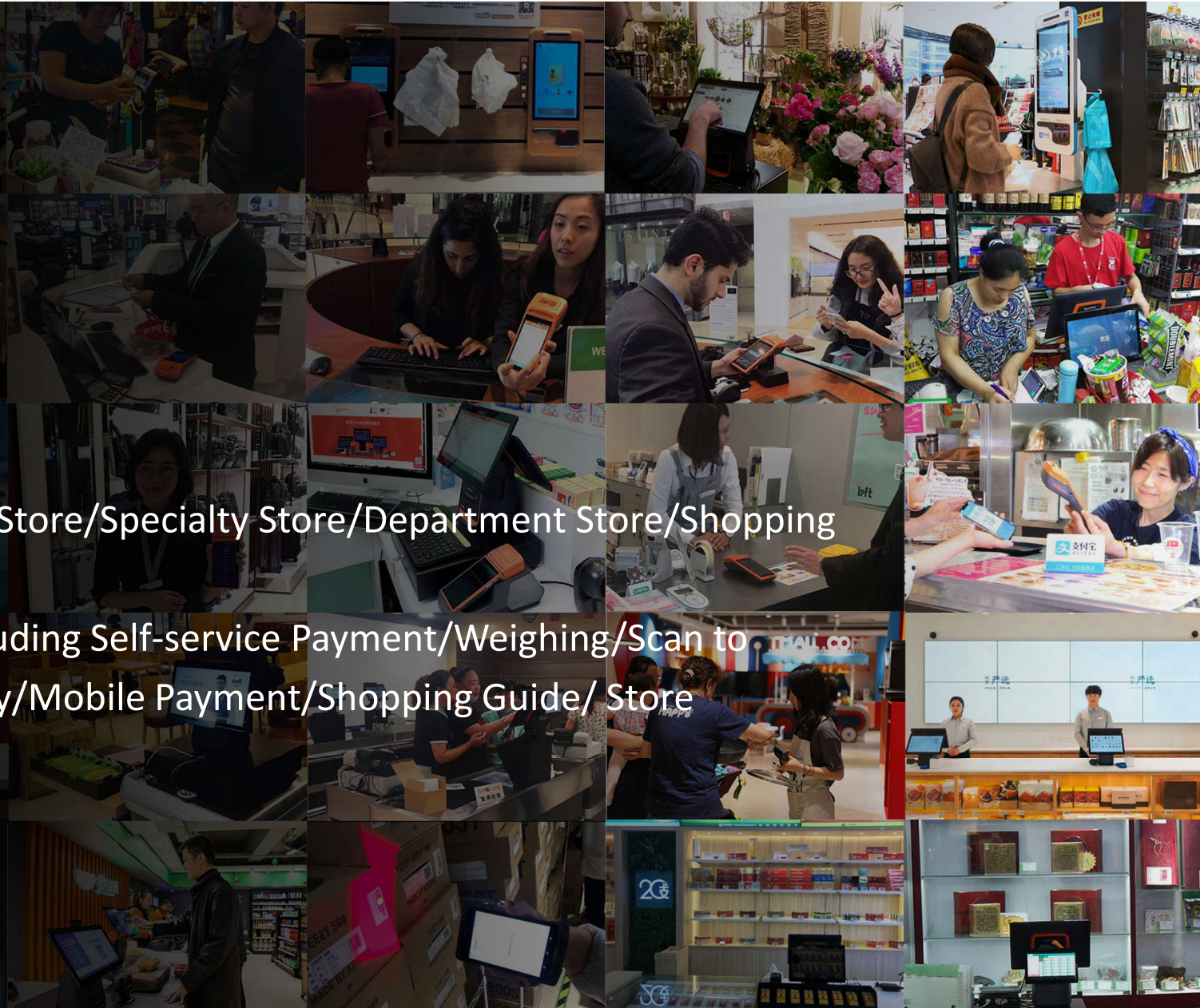
Solutions to: Scenarios including queue/Check-out/Self-service/Take-away/Store Management, etc.



Retail

Supermarket/Convenience Store/Specialty Store/Department Store/Shopping Center

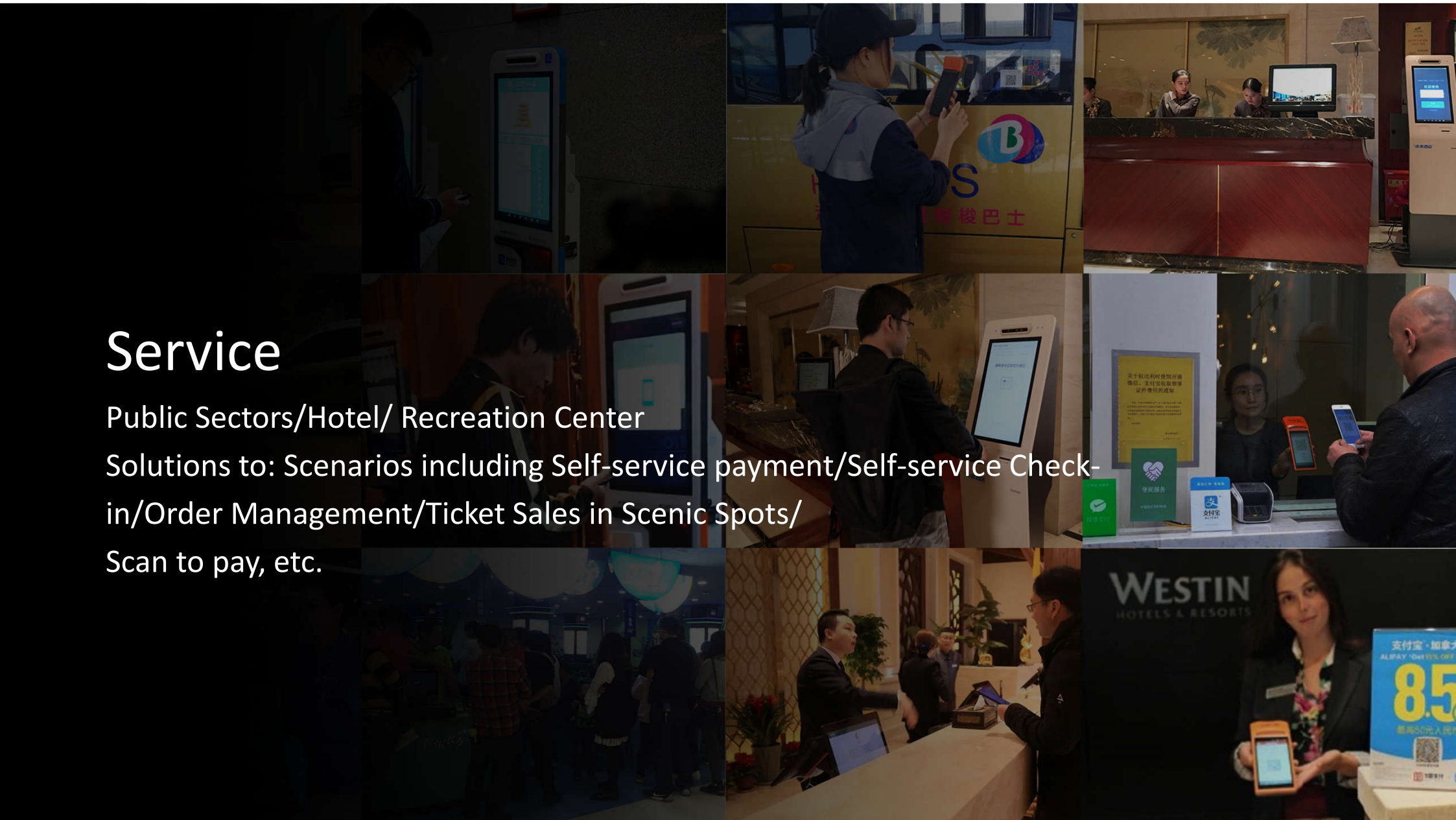
Solutions to: Scenarios including Self-service Payment/Weighing/Scan to pay/Scan to check Inventory/Mobile Payment/Shopping Guide/ Store Management, etc.



Service

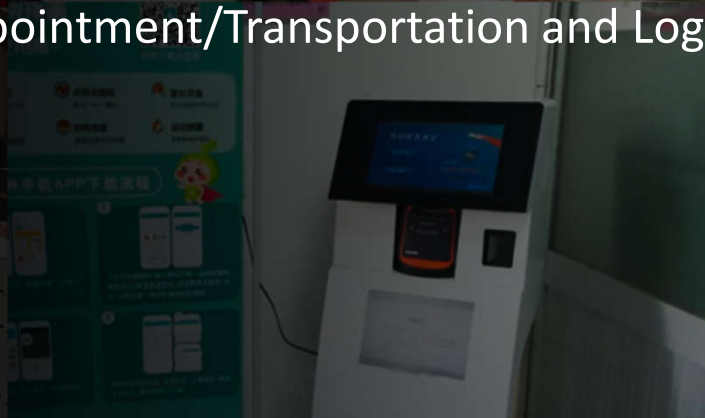
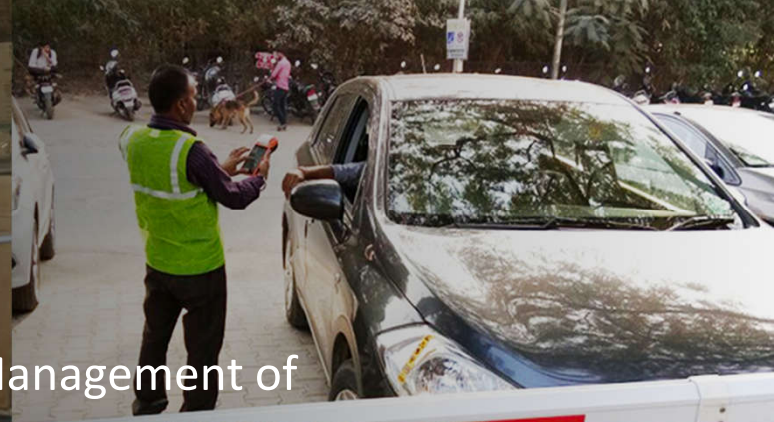
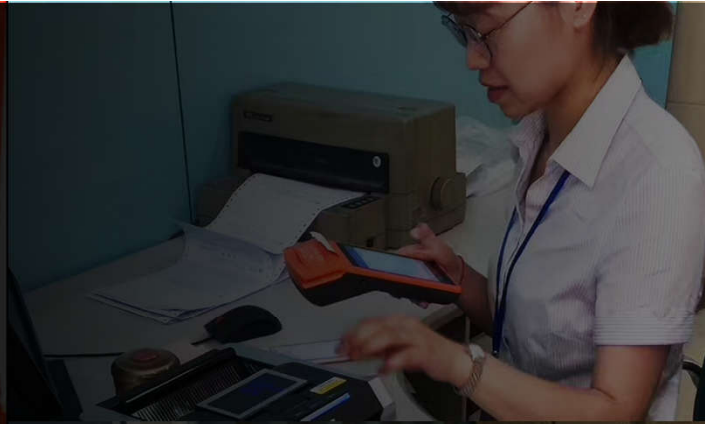
Public Sectors/Hotel/ Recreation Center

Solutions to: Scenarios including Self-service payment/Self-service Check-in/Order Management/Ticket Sales in Scenic Spots/
Scan to pay, etc.



Others

Hospital Operation Management/State Grid Electricity Charge Payment/Parking Fee Payment/Purchase, Sale and Inventory Management of Farm Supply/Vaccination Appointment/Transportation and Logistics Management, etc.



24,000+

Partners and Developers



1,500,000
Global merchants



SUNMI

感謝

ขอบคุณ

terima kasih

ありがとう

Thanks

谢谢